

amycordeira

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Objective

To acquire a position that focuses on creating innovative solutions to improve communication, usability, interaction and user experience.

Qualifications

- Skilled in designing applications, user interfaces (UI), websites, online ads, and e-newsletters.
 - Adept at all phases of project lifecycle, including requirements gathering and user analysis to information architecture (IA), testing, graphic user interface (GUI) design, and implementation.
 - Solid knowledge of human-computer interaction (HCI), navigation, and usability for UI design.
 - Flexibility (ability to change direction based upon team and stakeholder consensus).
 - Exceptional communication, interpersonal, and time-management skills.
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Technical Knowledge

Applications

Adobe Photoshop, Illustrator, Dreamweaver, Flash, Visio, InDesign, Quark, Fireworks, MS Office, Axure,

Scripting

Javascript, CSS, XML, HTML,

OS

Windows and Macintosh

Experience

User Experience Design Manager, MacroSys Research & Technology,

Volpe National Transportation Systems Center, Cambridge, MA

2009-present

- Design user interface for desktop and Web-based products, from conceptualization and detailed user interface and functionality design through implementation.
- Manage a team of six user interface designers and front end-developers. Work with other UI Designers to proof their concepts and prototypes.
- Gather requirements by talking to users/stakeholders. Develop prototypes and UI deliverables, such as wireframes, flowcharts and design mockups to create look and feel of the concepts discussed; structuring information filtering and retrieval; coordinating scripts and graphics with writers; testing prototypes; observing usability; defining specifications;
- Provide walk-throughs with clients and usability testing. Update UI per changing needs and requirements.
- Organize information by creating visualizations of content; sequencing and relating elements; preparing storyboards; applying principles of human-computer interaction, comprehension, learning, and aesthetics;
- Maintain production schedule by coordinating requirements among appropriate teams; and documents actions by creating functional descriptions and schematics.
- Work with developers to ensure the technical feasibility of designs and guide the interface through the development process.

Experience (cont.) **Senior Web Designer, Princess House, Taunton, MA**
2000-2009

- Front-End Development and maintenance on all Princess House websites.
- Design graphics, logos and animation for web sites.
- Collaborate with programmers, writers and designers.
- Participate in creative brainstorming sessions, driving visual aspects of the creative process; sketching, story boarding, etc.
- Responsible for quality assurance of web design projects, including web accessibility and testing.
- Ability to work under pressure, and to consistently deliver projects on time.
- Understanding and communicating user-workflow and user-experience expectations.
- Devising solutions that balance user and business goals while fitting within the constraints of brand, time, budget, and technology.
- Working with the development team to clarify technical specifications.
- Develop content recommendations, and categories.
- Creating audience flows and profiles, user personas, taxonomies, site architecture maps, wire frames, flow charts, and content inventories.
- Work intensively with developers in design and flow of web-based applications
- Support deployment processes through QA and production.
- Contribute to recommendations on how the company can best exploit new web technologies.
- Experiment with new and alternative ways to leverage social media activities.
- Monitor trends in social media tools, trends and applications and appropriately apply that knowledge to increasing the use of social media.
- Managed web interns on a daily basis.

Education

DePaul University (currently enrolled)

- Master of Science in Human-Computer Interaction

Bridgewater State College

- Bachelors of Art in Graphic Design

Bristol Community College

- Associates of Science in Computer Information Systems
- Certificate in Electronic and Multimedia Communications
- Certificate in Web Page Development